

Our Hotel Partners

The Very Best Brands in Hospitality

Hotel Partners
Include:



STARWOOD



INTERCONTINENTAL



Hilton



THE RITZ-CARLTON



OMNI HOTELS



HOTELS



DOUBLETREE
HOTEL



THE HOTEL NETWORKS

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Overview:

Together with LodgeNet Interactive, The Hotel Networks has agreements with nearly 10,000 hotel properties (2 million rooms) across the U.S. and Canada, with a focus on upscale to luxury. Through this extensive range of properties, The Hotel Networks has access to more than 40 million unique consumers each month. The Hotel Networks offers something for every advertiser who wants to take advantage of the hotel room environment for reaching their target audience.

Reach Your Target Consumer:

No matter what the reason for travel, The Hotel Networks has hotel partners that cater to your target audience. We'll find the right marketing solution to suit your needs based on the target you are trying to reach. Sample partners include:

Business Hotels:

Grand Hyatt,
NYC



Adams Mark
Dallas



Hilton
New Orleans
Riverside



The Rosen Center
Orlando



Vacation Resorts:

Ritz Carlton,
Orlando



Beach Resort,
Key West



Wyndham Sugar
Bay Resort & Spa
St. Thomas, USVI

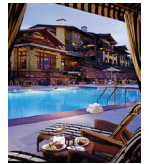


JW Marriott
Desert Ridge
Resort & Spa -
Phoenix



Golf Resorts

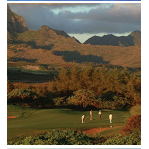
The Lodge at
Torrey Pines
San Diego



Hyatt Regency
Chesapeake Bay
Golf Resort &
Marina
Cambridge, MD



Grand Hyatt
Resort & Spa
Koloa, HI



Hilton Head
Marriott Beach &
Golf Resort
Hilton Head, SC



Why Hotels?

Hotels are the ideal setting for reaching your target audience for two reasons:

First, when a consumer is in a hotel, they are away from their typical routine. When in a new environment, away from their responsibilities, their belongings, their gadgets and even their family, there is a tendency to open up to new experiences. By reaching out to your target audience when they are in this open-aperture state of mind, you, the advertiser have a much better chance of establishing a deeper connection.

Second, hotels are in the business of hospitality. From the moment a guest walks through their door, hotels have designed the guest experience to make them feel happy, comfortable and understood. Research has shown that a person's mood, when exposed to a message, affects the feeling they have about the message. For this reason, connecting with your target when they are relaxed and catered-to in this hotel environment is an effective way to ensure your brand leaves a positive impression.

Advertising should be this comfortable.