

FOR IMMEDIATE RELEASE

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**SECOND ANNUAL LODGENET CUSTOMER TECHNOLOGY SYMPOSIUM
TO OFFER TWO DAYS OF INSIGHTS INTO CURRENT AND FUTURE
OPPORTUNITIES FOR HOSPITALITY**

*Presentations by Leading Companies in Consumer Electronics, Media, Microchip Design,
Networking Equipment, and Cellular Technology*

LodgeNet to Demonstrate and Discuss New IPTV + Apple Solution

SIOUX FALLS, SD, October ##, 2009 – LodgeNet Interactive Corporation (NASDAQ: LNET), the leading provider of media and connectivity solutions to the hospitality industry, will host its 2nd annual Customer Technology Symposium, October 27-30 at The Ritz-Carlton Buckhead in Atlanta, Georgia.

The event – “Technology Innovation and the Guest Experience: New Opportunities and New Business Models” – will feature two days of presentations and panel discussions focusing on the operational, financial and guest service implications of current and emerging hospitality technologies. LodgeNet will also provide attendees with a preview of its new product roadmap, and will demonstrate the innovative new capabilities of its IPTV + Apple solution.

Attendees of the event will include executives from major hospitality brands, hotel owners and management companies. The event is being co-sponsored by LG Electronics USA, VideoPropulsion, Control4, DIRECTV, HBO and Showtime.

Presenters and panelists scheduled to appear include:

- Todd Hawthorne, Business Development Manager – Strategic Channels US/Canada, Cisco
- Drake Harris, Director of Alternative Technology Distribution, Comcast Networks
- Antonio DiMilia, Vice President – Hospitality, Control4
- Marc Ginsberg, Vice President – DIRECTV for Business, DIRECTV
- Craig Mathias, Principal, Farpoint Group (Keynote Speaker)
- Brad Graff, Director of Marketing – Ultra Mobility Group, Intel
- Richard Lewis, Senior Vice President – Research & Technology, LG Electronics USA Business Solutions

- Scott E. Young, President of Hospitality & Chief Marketing Officer, LodgeNet
- David M. Bankers, Senior Vice President – Product & Technology Development, LodgeNet
- Paul Johnson, Vice President – Product Management, LodgeNet
- Jonathan Dworkin, Head of Major Label Relations, Nokia
- Jim Noecker, Director of Sales Engineering – Professional Displays, Panasonic
- Anthony Fonzo, Senior Product Marketing Manager, Philips
- Ron Gill, Director of North American Sales, Ruckus Wireless
- John H. Schuler, Jr., Global Custom Solutions Manager, Sprint
- Bob Reiter, Global Product Line Manager – Multi-Client Markets, Thomson
- Carl Pick, Chairman, CEO & Chief Scientist, VideoPropulsion

Among the topics slated for discussion are:

- Future trends in interactive technology and their implications on hospitality
- New innovations and opportunities in integrated network technology
- Innovations and future developments in cellular technology and applications
- Next generation platforms for the hospitality segment
- Innovations in in-room capabilities
- New innovations in TV computing capabilities
- Innovations and opportunities in high-definition free-to-guest (HD FTG)

“Given the continued rapid advance of technology innovation and the challenges of the current economic environment, making the right technology decisions is both more critical and more challenging than ever for our customers,” said Scott E. Young, President of Hospitality & Chief Marketing Officer for LodgeNet. “We look forward to once again bringing together experts from a broad range of perspectives to help hoteliers learn about new opportunities that will help our customers make informed decisions and develop sound strategies for the future.”

About LodgeNet Interactive

LodgeNet Interactive Corporation is the leading provider of media and connectivity solutions designed to meet the unique needs of hospitality, healthcare and other guest-based businesses. LodgeNet Interactive serves more than 1.9 million hotel rooms representing 10,100 hotel properties worldwide in addition to healthcare facilities throughout the United States. The Company’s services include: Interactive Television Solutions, Broadband Internet Solutions, Content Solutions, Professional Solutions and Advertising Media Solutions. LodgeNet Interactive Corporation owns and operates businesses under the industry leading brands: LodgeNet, LodgeNetRX, and The Hotel Networks. LodgeNet Interactive is listed on NASDAQ and trades under the symbol LNET. For more information, please visit www.lodgenet.com.

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