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**LODGENET ANNOUNCES FIRST INSTALLATION OF HIGH-DEFINITION
FREE-TO-GUEST (HD FTG) SOLUTIONS IN CANADA**

**The Sutton Place Hotel Toronto The First Canadian Property With New LodgeNet Solution
Headend Based Systems Delivered In Partnership With Rogers Communications Inc.**

SIOUX FALLS, SD and TORONTO, ON, December ##, 2009 – LodgeNet Interactive Corporation (NASDAQ: LNET), the leading provider of media and connectivity solutions to the hospitality industry, and The Sutton Place Hotel announced today that they have finalized an agreement that has made The Sutton Place Hotel in downtown Toronto the first Canadian property to receive high-definition free-to-guest (HD FTG) service from LodgeNet (Canada) and Rogers Communications Inc.

LodgeNet (Canada) has installed The Sutton Place Hotel with a headend based FTG solution that delivers a wide variety of channels, including 12 channels in HD. This solution enables HD FTG content to be properly encrypted throughout the hotel without additional equipment in the guest room, as all equipment is in a central location. Toronto-based Rogers Communications Inc. is purchasing the equipment for the solution, and has contracted LodgeNet (Canada) to provide maintenance and ongoing customer support. Rogers Communications Inc. has assembled a monthly service that includes all programming and service fees for The Sutton Place. The solution is the first to be deployed through a new partnership between LodgeNet (Canada) and Rogers Communications Inc. The arrangement between LodgeNet and Rogers provides hotels with reliable service and support that is managed by LodgeNet's industry leading field service organization, and a single service number for both video-on-demand and HD FTG services.

“LodgeNet is very pleased to be able to provide a scalable and reliable HD free-to-guest solution for the Canadian Hospitality Market. And we are proud to announce that our first deployment of this new solution will be managed as part of our new relationship with Rogers Communications, and is being showcased first at one of Canada's premier metropolitan hotels,” said Scott E. Young, President of Hospitality for LodgeNet Interactive. “We look forward to helping more Canadian hoteliers create a first-rate FTG experience for their guests.”

“It is important to address our high value clients with a service that meets the unique requirements of this market space in the most flexible way possible without negatively impacting operations. By working with LodgeNet, Rogers is able to bring together the very best of both companies,

with Rogers delivering a leading selection of high-definition programming, a complete array of Rogers services, and an extensive lineup of sports and multicultural programming, together with personalized and professional on site services offered by LodgeNet. Together we provide a truly ‘one-stop shop’ for communications services,” said Michael Krstajic, Vice President National Field Sales and Consumer Major Accounts for Rogers Communications Inc.

“We are excited that we are now offering travelers the TV programs and channels they want in HD, which will provide an in-room experience as good as they enjoy at home – if not better,” said Nick Vesely, General Manager for The Sutton Place Hotel, Toronto. “The solution provided by LodgeNet and Rogers is ideal for our property, and perfectly timed.”

Hoteliers interested in a HD FTG solution from LodgeNet (Canada) should e-mail sales.canada@lodgenet.com or more information.

About LodgeNet

LodgeNet Interactive Corporation is the leading provider of media and connectivity solutions designed to meet the unique needs of hospitality, healthcare and other guest-based businesses. LodgeNet Interactive serves more than 1.9 million hotel rooms worldwide in addition to healthcare facilities throughout the United States. The Company’s services include: Interactive Television Solutions, Broadband Internet Solutions, Content Solutions, Professional Solutions and Advertising Media Solutions. LodgeNet Interactive Corporation owns and operates businesses under the industry leading brands: LodgeNet, LodgeNetRX, and The Hotel Networks. LodgeNet Interactive is listed on NASDAQ and trades under the symbol LNET. For more information, please visit www.lodgenet.com.

About The Sutton Place Hotel

Immerse yourself in the European elegance and charm of The Sutton Place Hotel, located in the heart of Toronto, just minutes from financial and fashionable shopping districts, major attractions, and world-class entertainment venues. The hotel features 230 elegant guestrooms, 53 suites graced with original works of art and antiques and 28 fully furnished apartments. Accents Restaurant & Bar offers continental cuisine in a relaxed atmosphere. Meetings and special events meet with success in the hotel’s ten individually designed function rooms and three breathtaking ballrooms.

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